

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE
SECURITIES
EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the Registrant ☐

Filed by a Party other than the Registrant ☒

Check the appropriate box:

- ☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only
(as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material Pursuant to Section 240.14a-12

Alaska Air Group

(Name of Registrant as Specified In Its Charter)

Steve Nieman

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.

☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(4)
and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed
pursuant to Exchange Act Rule 0-11 (Set forth the amount on
which the
filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange
Act Rule
0-11(a)(2) and identify the filing for which the offsetting fee was paid
previously. Identify the previous filing by registration statement
number,
or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

This message was originally posted by Steve Nieman on 5/1/03 and was changed on 5/09/03.

Hello eRaider audience of concerned shareholders,

I am delighted for the opportunity to utilize this discussion board resource of eRaider's to discuss openly this proxy contest at the AAG. Thank you.

America is synonymous with free speech. As investors, it is our most important tool in our investor toolbox. But it doesn't work well with the top down. We've got to open the box and ratchet speech around a bolt or two.

Investors have been waiting a long, long time to begin to make inroads into corporate boardrooms. Election to boards of directors should carbon copy political elections: There should be broad parameters, a sign-up deadline, and that's about it. If you want to run, run. It shouldn't be a Cirque duSoleil series of flaming hoops challengers have to delicately dive through with no end in sight.

Accountability's not so bad. Just do your job competently with honesty and integrity--and you'll be a-okay. A later clarification by Steve: "This comment was directed to the ALK employees; it does not describe management"

Get involved shareholders! Employees--we're all shareholders now through the advent of the 401(k). Use your rights--or lose your pensions.

Steve Nieman

Steve Nieman, Richard D. Foley, and Robert C. Osborne M.D. will be soliciting proxies for Alaska Air Group s, Inc. May 20, 2003 annual meeting. We strongly advise all shareholders to read the proxy statements. Our proxy statement will soon be available at our web site www.votepal.com . You will be free to download and print as many copies of any materials located on our web site www.votepal.com . For any further information, please email info@votepal.com . Call toll free at 1866-2-VOTEUS, (866-286-8387) or write us at:
P. O. Box 602
Brush Prairie, WA
98606

This message, containing the original press release, was originally posted by Richard Foley on 5/6/03 and was withdrawn on 5/09/03.

Message deleted at request of poster; the message is under revision.