UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549 FORM 10-Q (Mark One) (X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended June 30, 1999. OR () TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from \ldots to \ldots . Commission file number 1-8957 ALASKA AIR GROUP, INC. (Exact name of registrant as specified in its charter) 91-1292054 Delaware (State or other jurisdiction of (I.R.S. Employer Identification No.) incorporation or organization) 19300 Pacific Highway South, Seattle, Washington 98188 (Address of principal executive offices) Registrant's telephone number, including area code: (206) 431-7040 Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No _ _ _ APPLICABLE ONLY TO ISSUERS INVOLVED IN BANKRUPTCY PROCEEDINGS DURING THE PRECEDING FIVE YEARS:

Indicate by check mark whether the registrant has filed all documents and reports required to be filed by Sections 12, 13 or 15(d) of the Securities Exchange Act of 1934 subsequent to the distribution of securities under a plan confirmed by a court. Yes... No...

APPLICABLE ONLY TO CORPORATE ISSUERS:

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

The registrant has 26,378,292 common shares, par value \$1.00, outstanding at June 30, 1999.

1

PART I. FINANCIAL STATEMENTS ITEM 1. Financial Statements CONSOLIDATED BALANCE SHEET (UNAUDITED) Alaska Air Group, Inc.

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A55E15		
(In Millions)	December 31, 1998	JUNE 30, 1999
CURRENT ASSETS		
Cash and cash equivalents	\$29.4	\$67.8
Marketable securities	277.2	253.5

Receivables - net Inventories and supplies	70.6 44.1	99.8 50.1
Prepaid expenses and other assets	107.5	104.4
TOTAL CURRENT ASSETS	528.8	575.6
PROPERTY AND EQUIPMENT Flight equipment	1,015.4	1,153.5
Other property and equipment	283.2	311.1
Deposits for future flight equipment	164.9	190.1
	1,463.5	1,654.7
Less accumulated depreciation and amortization	417.0	450.0
	1,046.5	1,204.7
Capital leases:		
Flight and other equipment	44.4	44.4
Less accumulated amortization	29.6	30.7
	14.8	13.7
TOTAL PROPERTY AND EQUIPMENT - NET	1,061.3	1,218.4
Intangible Assets - Subsidiaries	57.5	56.5
Other Assets	84.2	78.2
TOTAL ASSETS	\$1,731.8	\$1,928.7

See accompanying notes to consolidated financial statements.

2

CONSOLIDATED BALANCE SHEET (UNAUDITED) Alaska Air Group, Inc.

LIABILITIES AND SHAREHOLDERS' EQUITY

	December 31,	JUNE 30,
(In Millions)	1998	1999
CURRENT LIABILITIES		
Accounts payable	\$84.3	\$96.0
Accrued aircraft rent	75.5	75.4
Accrued wages, vacation and payroll taxes	79.4	71.7
Other accrued liabilities	80.9	101.6
Air traffic liability	178.6	254.2
Current portion of long-term debt and		
capital lease obligations	27.2	27.0
TOTAL CURRENT LIABILITIES	525.9	625.9
LONG-TERM DEBT AND CAPITAL LEASE OBLIGATIONS	171.5	160.3
OTHER LIABILITIES AND CREDITS		
Deferred income taxes	99.2	132.9
Deferred income	41.5	39.4
Other liabilities	104.2	112.6
	244.9	284.9
SHAREHOLDERS' EQUITY		

Common stock, \$1 par value Authorized: 100,000,000 shares Issued: 1998 - 28,974,107 shares

1999 - 29,125,050 shares	29.0	29.1
Capital in excess of par value	473.9	479.2
Treasury stock, at cost: 1998 - 2,750,102 shares		
1999 - 2,746,758 shares	(62.7)	(62.7)
Deferred compensation	(1.3)	(0.9)
Retained earnings	350.6	412.9
	789.5	857.6
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$1,731.8	\$1,928.7

See accompanying notes to consolidated financial statements.

3

CONSOLIDATED STATEMENT OF INCOME (UNAUDITED) Alaska Air Group, Inc.

Three Months Ended June 30	1000	1000
(In Millions except Per share Amounts)	1998	1999
OPERATING REVENUES		
Passenger	\$439.6	\$483.6
Freight and mail	25.5	23.4
Other - net	19.8	22.7
TOTAL OPERATING REVENUES	484.9	529.7
OPERATING EXPENSES		
Wages and benefits	149.3	162.7
Contracted services	14.3	15.3
Aircraft fuel	46.9	59.7
Aircraft maintenance	33.7	32.7
Aircraft rent	48.5	50.4
Food and beverage service	12.8	12.8
Commissions	24.7	26.3
Other selling expenses	23.2	26.1
Depreciation and amortization	18.2	20.6
Loss (gain) on sale of assets	0.2	0.1
Landing fees and other rentals	19.4	22.1
Other	31.1	35.6
TOTAL OPERATING EXPENSES	422.3	464.4
OPERATING INCOME	62.6	65.3
NONOPERATING INCOME (EXPENSE)		
Interest income	5.3	5.2
Interest expense	(6.1)	(3.7)
Interest capitalized	1.9	2.3
Other - net	0.3	1.0
	1.4	4.8
Income before income tax	64.0	70.1
Income tax expense	25.1	28.0
NET INCOME	\$38.9	\$42.1
BASIC EARNINGS PER SHARE	\$1.77	\$1.60
DILUTED EARNINGS PER SHARE	\$1.51	\$1.59
Shares used for computation:		
Basic	21.933	26.374
Diluted	26.454	26.521

See accompanying notes to consolidated financial statements.

CONSOLIDATED STATEMENT OF INCOME (UNAUDITED) Alaska Air Group, Inc.

Six Months Ended June 30 (In Millions Except Per Share Amounts) 1998 1999 OPERATING REVENUES Passenger \$817.9 \$903.0 Freight and mail 46.5 44.1 Other - net 36.9 43.8 TOTAL OPERATING EXPENSES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Contracted services 27.9 30.9 Aircraft maintenance 62.5 68.1 Aircraft maintenance 62.5 68.1 Aircraft maintenance 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Uther 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 Under 62.3 68.4 TOTAL OPERATING EXPENSES 9.2 9.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest expense 34.0 41.2 Interest expense 352.0 562.3			
OPERATING REVENUES Passenger \$817.9 \$903.0 Freight and mail 46.5 44.1 Other - net 36.9 43.8 TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 8 901.3 900.9 OPERATING EXPENSES 286.2 314.6 30.0 102.6 Aircraft maintenance 62.5 66.1 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 66.1 40.3 50.0 Other selling expenses 44.7 50.7 50.7 50.7 50.7 Perceiation and amorization 36.1 40.3 40.3 40.3 Loss on sale of assets 0.2 0.2 0.2 0.2 0.2 Londing fees and other rentals 36.3 44.3 44.3 45.1 43.9 ONOPERATING INCOME 9.9 9 9 9 9 9 Interest income 9.2 9.9 9 9 9.6	Six Months Ended June 30		
Passenger \$817.9 \$903.0 Preight and mail 46.5 44.1 Other - net 36.9 43.8 TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Wages and benefits 286.2 314.6 Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Loss on sale of assets 0.2 0.2 Loss on sale of assets 0.2 0.2 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSES) 9.2 9.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Income tax expense 34.0 41	(In Millions Except Per Share Amounts)	1998	1999
Passenger \$817.9 \$903.0 Preight and mail 46.5 44.1 Other - net 36.9 43.8 TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Wages and benefits 286.2 314.6 Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Loss on sale of assets 0.2 0.2 Loss on sale of assets 0.2 0.2 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSES) 9.2 9.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Income tax expense 34.0 41			
Freight and mail 46.5 44.1 Other - net 36.9 43.8 TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft maintenance 62.5 68.1 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.1 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING INCOME 85.1 93.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 MANOPERATING INCOME \$52.0 \$62.3 Income tax expense 34.0 </td <td>OPERATING REVENUES</td> <td></td> <td></td>	OPERATING REVENUES		
Other - net 36.9 43.8 TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Wages and benefits 286.2 314.6 Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Loss on sale of assets 0.2 0.2 OPERATING INCOME 85.1 93.9 OPERATING INCOME 85.1 93.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Interest expense 34.0 41.2 Income tax expense 34.0 41.2 Income tax expense <td< td=""><td>Passenger</td><td>\$817.9</td><td>\$903.0</td></td<>	Passenger	\$817.9	\$903.0
TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES	Freight and mail	46.5	44.1
TOTAL OPERATING REVENUES 901.3 990.9 OPERATING EXPENSES 286.2 314.6 Mages and benefits 286.2 314.6 Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Pepreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 OperATING INCOME 85.1 93.9 Interest income 9.2 9.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income before income tax 86.0 103.5 Income tax expense		36.9	43.8
OPERATING EXPENSES 286.2 314.6 Wages and benefits 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 OPERATING INCOME 85.1 93.9 OPERATING INCOME 85.1 93.9 ONNOPERATING INCOME (EXPENSE) 101.7 10.9 Interest income 9.2 9.9 9.1 Interest expense (12.9) (7.5) Interest expense 34.0 41.2 Income before income tax 86.0 103.5 Income before income tax 852.0 562.3 <td< td=""><td>TOTAL OPERATING REVENUES</td><td>901.3</td><td>990.9</td></td<>	TOTAL OPERATING REVENUES	901.3	990.9
Contracted services 27.9 30.9 Aircraft fuel 93.0 102.6 Aircraft maintenance 62.5 68.1 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of asets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 ONNOPERATING INCOME (EXPENSE) 11 2.7 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 MET INCOME \$52.0 \$62.3 Income tax expense			
Aircraft fuel 93.0 102.6 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other seling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 9.2 9.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 ILUTED EARNINGS PER SHARE \$2.07 \$2.35 IDIUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: 20.518 26.344	Wages and benefits	286.2	314.6
Aircraft maintenance 62.5 68.1 Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 OTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 11 2.7 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest expense (12.9) (7.5) Income before income tax 86.0 103.5 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 Income tax expense 34.0 41.2 Income before income tax 86.0 103.5 Income tax expense 35.2.05 52.35 Income tax ex	-	27.9	30.9
Aircraft rent 95.5 101.7 Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 OUNOPERATING INCOME (EXPENSE) 9.2 9.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 Income tax expense 34.0 41.2 Income tax expense 52.0 \$62.3 Income tax expense 52.07 \$22.36 Income tax expense 32.07 \$22.35 Interest used for computation: 52.07 \$22.35 Sharees used for com	Aircraft fuel	93.0	102.6
Food and beverage service 24.2 25.2 Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9	Aircraft maintenance	62.5	68.1
Commissions 47.3 50.0 Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4	Aircraft rent	95.5	101.7
Other selling expenses 44.7 50.7 Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Londing fees and other rentals 36.3 44.3 Other 62.3 68.4	Food and beverage service	24.2	25.2
Depreciation and amortization 36.1 40.3 Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 11 93.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 MET INCOME \$52.0 \$62.3 Income tax expense 34.0 41.2 Income tax expense \$2.07 \$2.36 Income tax expense \$2.07 \$2.36 Income tax expense \$2.07 \$2.35 Income tax expense \$2.07 \$2.35 Income tax expense \$2.07 \$2.36 Income tax expense \$2.07 \$2.35 Income tax expense \$2.07 <td>Commissions</td> <td>47.3</td> <td>50.0</td>	Commissions	47.3	50.0
Loss on sale of assets 0.2 0.2 Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 1.1 93.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: 20.518 26.344	Other selling expenses	44.7	50.7
Landing fees and other rentals 36.3 44.3 Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 1 93.9 Interest income 9.2 9.9 Interest capitalized 3.5 4.5 Other - net 1.1 2.7	Depreciation and amortization		40.3
Other 62.3 68.4 TOTAL OPERATING EXPENSES 816.2 897.0 OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 9.2 9.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest capitalized 3.5 4.5 Other - net 1.1 2.7	Loss on sale of assets	0.2	0.2
TOTAL OPERATING EXPENSES816.2897.0OPERATING INCOME85.193.9NONOPERATING INCOME (EXPENSE)9.29.9Interest income9.29.9Interest capitalized3.54.5Other - net1.12.7Income before income tax86.0103.5Income tax expense34.041.2NET INCOME\$52.0\$62.3INCOME\$52.0\$62.3Interest expense\$2.53\$2.36Interest expense\$2.07\$2.35Shares used for computation:20.51826.344	Landing fees and other rentals	36.3	44.3
TOTAL OPERATING EXPENSES816.2897.0OPERATING INCOME85.193.9NONOPERATING INCOME (EXPENSE)9.29.9Interest income9.29.9Interest expense(12.9)(7.5)Interest capitalized3.54.5Other - net1.12.7Income before income tax86.0103.5Income before income tax86.0103.5Income tax expense34.041.2NET INCOME\$52.0\$62.3DILUTED EARNINGS PER SHARE\$2.53\$2.36DILUTED EARNINGS PER SHARE\$2.07\$2.35Shares used for computation:20.51826.344		62.3	68.4
OPERATING INCOME 85.1 93.9 NONOPERATING INCOME (EXPENSE) 9.2 9.9 Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 Intured EARNINGS PER SHARE \$2.53 \$2.36 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: 20.518 26.344	TOTAL OPERATING EXPENSES		
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Interest income 9.2 9.9 Interest expense (12.9) (7.5) Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 Income tax expense 34.0 41.2 Income tax expense \$52.0 \$62.3 Income tax expense \$2.53 \$2.36 Income tax expense \$2.07 \$2.35 Interest income \$2.07 \$2.35 Interest income \$2.07 \$2.35 Interest income \$2.0518 26.344			
Interest expense (12.9) (7.5) Interest capitalized 3.5 4.5 Other - net 1.1 2.7 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 Income tax expense \$2.53 \$2.36 Income tax expense \$2.07 \$2.35 Income tax expense \$2.07 \$2.35 Income tax expense \$2.0518 26.344	, , ,	9.2	9.9
Interest capitalized 3.5 4.5 Other - net 1.1 2.7			
Other - net 1.1 2.7 0.9 9.6 Income before income tax 86.0 Income tax expense 34.0 NET INCOME \$52.0 BASIC EARNINGS PER SHARE \$2.53 DILUTED EARNINGS PER SHARE \$2.07 Shares used for computation: 20.518 Basic 20.518			
0.9 9.6 Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 BASIC EARNINGS PER SHARE \$2.53 \$2.36 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: 20.518 26.344	÷		2.7
Income before income tax 86.0 103.5 Income tax expense 34.0 41.2 NET INCOME \$52.0 \$62.3 BASIC EARNINGS PER SHARE \$2.53 \$2.36 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: 20.518 26.344			9.6
Income tax expense34.041.2NET INCOME\$52.0\$62.3BASIC EARNINGS PER SHARE\$2.53\$2.36DILUTED EARNINGS PER SHARE\$2.07\$2.35Shares used for computation: Basic20.51826.344			
NET INCOME \$52.0 \$62.3 BASIC EARNINGS PER SHARE \$2.53 \$2.36 DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: Basic 20.518 26.344			
BASIC EARNINGS PER SHARE \$2.53 DILUTED EARNINGS PER SHARE \$2.07 Shares used for computation: Basic 20.518 26.344	±	34.0	41.2
DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: Basic 20.518 26.344	NET INCOME	\$52.0	\$62.3
DILUTED EARNINGS PER SHARE \$2.07 \$2.35 Shares used for computation: Basic 20.518 26.344	BASIC EARNINGS PER SHARE	\$2.53	\$2.36
Shares used for computation: Basic 20.518 26.344			
Basic 20.518 26.344			\$2.35 =======
	Shares used for computation:		
Diluted 26.403 26.482	Basic		26.344
	Diluted	26.403	26.482

See accompanying notes to consolidated financial statements.

5

CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY (UNAUDITED) Alaska Air Group, Inc.

(In Millions)	COMMON SHARES OUTSTANDING	Common Stock	Capital in Excess of Par Value	Treasury Stock at Cost	Deferred Compen- sation	Retained Earnings	Total
Balances at December 31, 1998	26.224	\$29.0	\$473.9	\$(62.7)	\$(1.3)	\$350.6	\$789.5

4

ended June 30, 1999 Stock issued under stock plans Employee Stock Ownership Plan	0.154	0.1	5.3			62.3	62.3 5.4
shares allocated					0.4		0.4
BALANCES AT JUNE 30, 1999	26.378	\$29.1	\$479.2	\$(62.7)	\$(0.9)	\$412.9	\$857.6

See accompanying notes to consolidated financial statements.

6

CONSOLIDATED STATEMENT OF CASH FLOWS (UNAUDITED) Alaska Air Group, Inc.

Six Months Ended June 30 (In Millions)	1998	1999
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$52.0	\$62.3
Adjustments to reconcile net income to cash:		
Depreciation and amortization	36.1	40.3
Amortization of airframe and engine overhauls	19.1	24.0
Loss on disposition of assets	0.2	0.2
Increase in deferred income taxes	24.0	33.6
Increase in accounts receivable	(21.6)	(29.1)
Increase in other current assets	-	(3.0)
Increase in air traffic liability	63.9	75.6
Increase in other current liabilities	18.4	24.7
Other-net	(1.6)	4.1
Net cash provided by operating activities	190.5	232.7
CASH FLOWS FROM INVESTING ACTIVITIES:		
	0.4	0.2
Proceeds from disposition of assets Purchases of marketable securities	(123.1)	(54.3)
Sales and maturities of marketable securities	(123.1) 35.8	(34.3) 78.1
Restricted deposits	(1.1)	0.9
a.	(1.1)	2.8
Flight equipment deposits returned	(67.9)	(67.1)
Additions to flight equipment deposits		
Additions to property and equipment	(237.0)	(149.0)
Net cash used in investing activities	(378.8)	(188.4)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from sale and leaseback transactions	261.6	-
Long-term debt and capital lease payments	(29.3)	(11.4)
Proceeds from issuance of common stock	6.1	5.5
Net cash provided by (used in) financing activities	238.4	(5.9)
		20.4
Net increase in cash and cash equivalents Cash and cash equivalents at beginning of period	50.1 102.6	38.4 29.4
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$152.7	\$67.8
Supplemental disclosure of cash paid during the period for:		
Interest (net of amount capitalized)	\$11.0	\$3.3
Income taxes	7.2	¢3.5 6.5
Noncash investing and financing activities:		0.0
1998 - \$186.0 million of convertible debentures were converted million shares of common stock.	into 7.7	

1999 - None

See accompanying notes to consolidated financial statements.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS THAT HAVE CHANGED SIGNIFICANTLY DURING THE SIX MONTHS ENDED JUNE 30, 1999 Alaska Air Group, Inc.

7

NOTE 1. BASIS OF PRESENTATION

The accompanying unaudited financial statements of Alaska Air Group, Inc. (the Company or Air Group) include the accounts of its principal subsidiaries, Alaska Airlines, Inc. (Alaska) and Horizon Air Industries, Inc. (Horizon). These statements should be read in conjunction with the financial statements in the Company's annual report on Form 10-K for the year ended December 31, 1998. They include all adjustments that are, in the opinion of management, necessary for a fair presentation of the results for the interim periods. The adjustments made were of a normal recurring nature.

NOTE 2. EARNINGS PER SHARE (SEE NOTE 9 TO CONSOLIDATED FINANCIAL STATEMENTS AT DECEMBER 31, 1998)

Earnings per share (EPS) calculations were as follows (in millions except per share amounts):

		nded June 30, 1999	Six Months Ende 1998	ed June 30, 1999
BASIC Net income	¢20_0	\$42.1	\$52.0	\$60 G
Avg. shares outstanding			20.518	
Basic earnings per share	\$1.77	\$1.60	\$2.53	\$2.36
DILUTED				
Net income	\$38.9	\$42.1	\$52.0	\$62.3
After-tax interest on:	0.0		0.0	
6-1/2% debentures 6-7/8% debentures	0.9		2.2	
			0.4	
Diluted EPS income	\$39.8	\$42.1	\$54.6	\$62.3
Avg. shares outstanding	21.933	26.374	20.518	26.344
Assumed conversion of: 6-1/2% debentures	4.263		5.127	
6-7/8% debentures	4.203		.515	
Assumed exercise of			.010	
stock options	.258	.147	.243	.138
Diluted EPS shares		26.521	26.403	26.482
Diluted earnings per share		\$1.59	\$2.07	\$2.35

8

NOTE 3. OPERATING SEGMENT INFORMATION (SEE NOTE 11 TO CONSOLIDATED FINANCIAL STATEMENTS AT DECEMBER 31, 1998)

Operating segment information for Alaska Airlines, Inc. (Alaska) and Horizon Air Industries, Inc.

(Horizon) was as follows in millions):

	Three	Months 1998	Ende	d June 30 1999	Six	Months 1998	Ended	June 30 1999
Operating revenues: Alaska Horizon Elimination of intercompany accounts	\$	403.0 86.1 (4.2)	Ş	428.7 105.0 (4.0)	Ş	747.2 161.2 (7.1)	Ş	800.6 198.0 (7.7)
Consolidated		484.9		529 . 7		901.3		9990.9

Pretax income (loss):				
Alaska	60.7	60.4	84.8	91.2
Horizon	5.6	10.2	6.1	13.2
Parent company	(2.3)	(0.5)	(4.9)	(0.9)
Consolidated	64.0	70.1	86.0	103.5
Pretax income (loss):				
Alaska	1,531.2	1,733.9	1,531.2	1,733.9
Horizon	163.6	219.2	163.6	219.2
Parent company	715.9	857.6	715.9	857.6
Elimination of				
intercompany accounts	(723.8)	(882.0)	(723.8)	(882.0)
Consolidated	1,686.9	1,928.7	1,686.9	1,928.7

9

ALASKA AIRLINES FINANCIAL AND STATISTICAL DATA

		× · · · ·	ded June 30	S	ix Months End	
						e S
FINANCIAL DATA (IN MILLIONS):	1998	1999	Change	1998	1999	Change
Operating Revenues:						
Passenger	\$360.9	\$386.4	7.1	\$670.7	\$721.5	7.6
Freight and mail	22.8	20.8	(8.8)	41.2	38.8	(5.8
Other - net	19.3	21.5	11.4	35.3	40.3	14.2
Total Operating Revenues	403.0	428.7	6.4	747.2	800.6	7.1
Operating Expenses:						
Wages and benefits	117.1	124.6	6.4	227.8	244.4	7.3
Employee profit sharing	6.0	5.6	(6.7)	8.0	8.6	7.5
Contracted services	12.8	13.1	2.3	24.7	26.6	7.7
Aircraft fuel	39.8	49.2	23.6	78.9	84.6	7.2
Aircraft maintenance	22.4	22.5	0.4	40.7	45.4	11.5
Aircraft rent	38.3	39.9	4.2	75.5	80.4	6.5
Food and beverage service	12.2	12.2	0.0	23.1	24.0	3.9
Commissions	23.8	24.5	2.9	45.4	46.6	2.6
Other selling expenses	18.7	20.6	10.2	35.9	40.0	11.4
Depreciation and amortization	15.3	16.4	7.2	30.4	32.3	6.3
Loss on sale of assets	0.2	0.1	NM	0.2	0.2	0.0
Landing fees and other rentals	15.4	16.7	8.4	28.7	33.4	16.4
Dther	23.3	27.5	18.0	47.7	52.2	9.4
Total Operating Expenses	345.3		8.0	667.0	718.7	7.8
iotal operating Expenses	345.5		8.0			/.0
Operating Income	57.7		(3.3)	80.2		2.1
Interest income	5.6	5.6		9.9	10.8	
Interest expense	(4.5)			(9.2)	(7.5)	
Interest capitalized	1.5	1.8		2.6	3.6	
Other - net	0.4	0.8		1.3	2.4	
	3.0	4.6		4.6	9.3	
Income Before Income Tax	\$60.7	\$60.4	(0.5)	\$84.8	\$91.2	7.5
DPERATING STATISTICS:						
Revenue passengers (000)	3,321	3,439	3.6	6,183	6,511	5.3
RPMs (000,000)	2,876	2,976	3.5	5,335	5,678	6.4
ASMs (000,000)	4,166	4,266	2.4	7,964	8,384	5.3
Passenger load factor	69.0%	69.8%	0.8 pts	67.0%	67.7%	0.7 pts
Breakeven load factor	57.0%	58.6%	1.6 pts	58.4%	59.2%	0.8 pts
field per passenger mile	12.55c	12.98C	3.5	12.57c	12.71C	1.1
Derating revenue per ASM	9.67c	10.05C	3.9	9.38c	9.55C	1.8
Operating expenses per ASM	8.29c	8.74C	5.4	8.38c	8.57C	2.4
Fuel cost per gallon	54.3c	65.5C	20.6	55.9c	57.1C	2.4
Fuel gallons (000,000)	73.3	75.1	20.6	141.2	148.2	2.2
Average number of employees	8,639	9,244	2.5	8,496	9,065	6.7
wverage number or emproyees				8,496	9,065	(2.6
Nirgraft utilization (block b-u)						
Aircraft utilization (block hours) Operating fleet at period-end	11.5	11.1 86	(3.5)	84	86	2.4

NM = Not Meaningful

HORIZON AIR FINANCIAL AND STATISTICAL DATA

		Quarter End		S	ix Months End	
			ę			 %
FINANCIAL DATA (IN MILLIONS):	1998	1999	Change	1998	1999	Change
Operating Revenues: Passenger	\$82.0	\$100.4	22.4	\$153.4	\$187.7	22.4
Freight and mail	2.7	2.7	0.0	5.3	5.3	0.0
Other - net	1.4	1.9	35.7	2.5	5.0	100.0
Total Operating Revenues	86.1	105.0	22.0	161.2	198.0	22.8
Operating Expenses:						
Wages and benefits	25.2	30.7	21.8	49.3	59.3	20.3
Employee profit sharing	1.0	1.8	80.0	1.1	2.3	109.1
Contracted services	2.3	2.9	26.1	4.0	5.5	37.5
Aircraft fuel	7.1	10.5	47.9	14.1	18.0	27.7
Aircraft maintenance	11.4	10.2	(10.5)	21.9	22.7	3.7
Aircraft rent	10.1	10.5	4.0	20.0	21.3	6.5
Food and beverage service	0.5	0.6	20.0	1.0	1.2	20.0
Commissions	4.3	5.1	18.6	8.1	9.6	18.5
Other selling expenses	4.5	5.4	20.0	8.8	10.7	21.6
Depreciation and amortization	2.9	4.0	37.9	5.6	7.8	39.3
Landing fees and other rentals Other	3.9 7.5	5.4 7.8	38.5 4.0	7.5	10.9 15.7	45.3 12.1
other			4.0	14.0		12.1
Total Operating Expenses	80.7	94.9	17.6	155.4	185.0	19.0
Operating Income	5.4		87.0	5.8		124.1
Interest expense	(0.3)	(0.4)		(0.8)	(0.9)	
Interest capitalized	0.4	0.5		0.8	1.0	
Other - net	0.1	(0.0)		0.3	0.1	
	0.2	0.1		0.3	0.2	
Income Before Income Tax	\$5.6	\$10.2	82.1	\$6.1	\$13.2	116.4
OPERATING STATISTICS:						
Revenue passengers (000)	1,058	1,237	17.0	1,982	2,383	20.2
RPMs (000,000)	270	340	25.9	503	641	27.4
ASMs (000,000)	439	549	25.1	833	1,051	26.1
Passenger load factor	61.6%	62.0%	0.4 pts	60.4%	61.0%	0.6 pts
Breakeven load factor	57.1%	55.2%	(1.9)pts	57.8%	56.4%	(1.4)pts
Yield per passenger mile	30.33c	29.48C	(2.8)	30.48c	29.28C	(3.9)
Operating revenue per ASM	19.60c	19.13C	(2.4)	19.34c	18.85C	(2.5)
Operating expenses per ASM	18.36c	17.30C	(5.8)	18.64c	17.62C	(5.5)
Fuel cost per gallon	57.2c	66.4C	16.1	59.4c	59.0C	(0.8)
Fuel gallons (000,000)	12.5	15.8	26.4	23.8	30.5	28.2
Average number of employees	2,906	3,524 8.1	21.3	2,844	3,415	20.1
Aircraft utilization (block hours) Operating fleet at period-end	7.9 54	8.1	2.5	/.6 54	/.9 61	3.9 13.0

11

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION $% \left(\mathcal{A}_{\mathcal{A}}^{(1)}\right) =\left(\mathcal{A}_{\mathcal{A}}^{(2)}\right) =\left(\mathcal$

RESULTS OF OPERATIONS

SECOND QUARTER 1999 COMPARED WITH SECOND QUARTER 1998

The consolidated net income for the second quarter of 1999 was \$42.1 million, or \$1.59 per share (diluted), compared with a net income of \$38.9 million, or \$1.51 per share, in 1998. Consolidated operating income for the second quarter of 1999 was \$65.3 million compared to \$62.6 million for 1998. Financial and statistical data for Alaska and Horizon is shown on pages 10 and 11. A discussion of this data follows.

ALASKA AIRLINES

REVENUES

Capacity grew by 2.4%, primarily due to above average growth in the Southern California, Arizona, Nevada and Canada markets. Traffic grew by 3.5%, resulting in almost a one point increase in passenger load factor. The Mexico, Canada and Northern Alaska markets experienced above average increases in load factor, while the Seattle-Anchorage and Southeast Alaska markets experienced decreases. Passenger yields were up 3.5%, with all markets showing an increase over last year. New marketing alliances with other airlines, improved yield management techniques and small fare increases have helped improve yields. The higher load factor combined with the higher yield resulted in a 3.9% increase in revenue per available seat mile (ASM). Consequently, passenger revenues increased 7.1%. Freight and mail revenues decreased 8.8%, due to lower freight and mail volumes. Flight cancellations and a poor fish run in Alaska contributed to the lower freight volumes. Other-net revenues increased 11.4%, primarily due to increased revenue from travel partners in Alaska's frequent flyer program.

EXPENSES

Operating expenses grew by 8.0 % as a result of a 2.4% increase in capacity and a 5.4% increase in cost per ASM. The increase in cost per ASM was partly due to higher fuel prices in 1999. Without the higher fuel prices, cost per ASM would have increased 3.3%. Explanations of significant year-over-year changes in the components of operating expenses are as follows:

- Wages and benefits increased 6.4% due to a 7.0% increase in the number of employees. Employees were added in all areas to service the 2.4% capacity (ASM) increase and the 3.6% increase in passengers carried.
- Fuel expense increased 24%, due to a 3% increase in fuel usage and a 21% increase in the price of fuel.
- Maintenance expense increased less than 1%, in spite of a 2% increase in block hours, primarily due to the timing of engine overhauls and other repairs.
- Commission expense increased 3% on a 7% increase in passenger revenue. As a percentage of passenger revenue, commission expense decreased 4%, from 6.6% to 6.3%. In 1999, 70% of ticket sales were made through travel agents, versus 72% in 1998.

12

- Other selling expenses increased 10%, higher than the 7% increase in passenger revenues, primarily due to increased credit card sales and related commission rates.
- Depreciation increased 7%, primarily due to owning four more aircraft in 1999.
- Landing fees and other rentals increased 8%, higher than the 2% increase in capacity, due to rate increases at Seattle and several other airports.
- Other expense increased 18%, primarily due to recording a \$2.7 million property tax credit in 1998. Absent this tax credit, the increase would have been 6%.

HORIZON AIR

REVENUES

Capacity grew by 25.1%, primarily due to above average growth in the Canada, Montana and Portland-Spokane markets. Traffic grew by 25.9%, resulting in a 0.4 point increase in passenger load factor. Longer average passenger trips contributed to a 2.8% decrease in yield. The lower yield combined with the higher load factor resulted in a 2.4% decrease in revenue per ASM. Consequently, passenger revenues increased 22.4%, somewhat less than the 25.1% increase in capacity.

Other-net revenues increased 36%, or \$0.5 million, primarily due to recording revenues related to aircraft manufacturer's support.

EXPENSES

Operating expenses grew by 17.6% as a result of an 25.1% increase in capacity and a 5.8% decrease in cost per ASM. Explanations of significant year-over-year changes in the components of operating expenses are as follows:

- Wages and benefits increased 21.8% due to a 21.3% increase in the number of employees. Employees were added in all areas to service the 17% increase in passengers carried.
- Contracted services increased 26%, in line with the 25% increase in capacity.
- Fuel expense increased 48%, due to a 26% increase in fuel consumption combined with a 16% increase in the price of fuel.

- Maintenance expense decreased 11%, in spite of a 16% increase in block hours flown, primarily due to unusually high engine repairs last year.
- Commission expense increased 19% on a 22% increase in passenger revenue. As a percentage of passenger revenue, commission expense decreased 2%, from 5.2% to 5.1%.
- Other selling expenses increased 20%, in line with the 22% increase in passenger revenues.
- Depreciation and amortization expense increased 38%, primarily due to purchase of F-28s in late 1998 and added depreciation on aircraft spare parts and station equipment.

13

- Landing fees and other rentals increased 39%, higher than the 25% increase in capacity, primarily due to rent on the new Portland operations center and rate increases at Seattle and Portland airports.
- Other expense increased 4%, less than the 25% increase in capacity, due to lower rates for insurance and communications.

CONSOLIDATED NONOPERATING INCOME (EXPENSE) Net nonoperating items improved \$3.4 million over 1998, primarily due to lower interest expense (due to conversion of convertible bonds in 1998 and other debt repayments).

SIX MONTHS 1999 COMPARED WITH SIX MONTHS 1998 The consolidated net income for the six months ended June 30, 1999 was \$62.3 million, or \$2.35 per share (diluted), compared with net income of \$52.0 million, or \$2.07 per share in 1998. Consolidated operating income for the first six months of 1999 was \$93.9 million compared to \$85.1 million for 1998. A discussion of operating results for the two airlines follows.

ALASKA AIRLINES Operating income increased 2.1% to \$81.9 million, resulting in a 10.2% operating margin as compared to a 10.7% margin in 1998. Operating revenue per ASM increased 1.8% to 9.55 cents while operating expenses per ASM increased 2.4% to 8.57 cents. The increase in revenue per ASM was due to a 1.1% increase in system passenger yield combined with a 0.7 point increase in load factor.

Unit costs increased 2.4% due to higher fuel prices, lower aircraft utilization and higher wages and benefits.

HORIZON AIR Operating income improved to \$13.0 million, resulting in a 6.6% operating margin as compared to a 3.6% margin in 1998. Operating revenue per ASM decreased 2.5% to 18.85 cents, while operating expenses per ASM decreased 5.5% to 17.62 cents. The changes in unit revenue and unit expense are generally due to the same reasons stated above in the second quarter comparison.

CONSOLIDATED NONOPERATING INCOME (EXPENSE) Net nonoperating items improved \$8.7 million over 1998 for the same reasons as noted above in the second quarter comparison.

14

LIQUIDITY AND CAPITAL RESOURCES The table below presents the major indicators of financial condition and liquidity.

	December 31, 1998	JUNE 30, 1999	Change
	(In millions, except debt-to-e	quity and per share amounts)	
Cash and marketable securities	\$ 306.6	\$ 321.3	\$ 14.7
Working capital (deficit)	2.9	(50.3)	(53.2)
Long-term debt and			
capital lease obligations	171.5	160.3	(11.2)
Shareholders' equity	789.5	857.6	68.1
Book value per common share	\$ 30.11	\$ 32.51	\$ 2.40
Debt-to-equity	18%:82%	16%:84%	NA
Debt-to-equity assuming aircraft			
operating leases are capitalized			

67%:33%

The Company's cash and marketable securities portfolio increased by \$15 million during the first six months of 1999. Operating activities provided \$233 million of cash during this period. Additional cash was provided by the exercise of stock options (\$6 million). Cash was used for \$216 million of capital expenditures, including the purchase of three new B737-400 aircraft, flight equipment deposits and airframe and engine overhauls, and for \$11 million of debt repayment.

Shareholders' equity increased 68 million due to net income of 62 million and issuance of 6 million of common stock under stock plans.

COMMITMENTS At June 30, 1999, the Company had firm orders for 65 aircraft requiring aggregate payments of approximately \$1.5 billion, as set forth below.

					DELIVERY PERIOD	- FIRM ORDERS
AIRCRAFT	1999	2000	2001	2002	2003-05	TOTAL
Boeing 737-700	6	7				13
Boeing 737-900			5	5		10
de Havilland Dash 8-200	2					2
de Havilland Dash 8-400		5	10			15
Canadair RJ 700				4	21	25
Total	8	12	15	9	21	65
Payments (Millions)	\$217	\$286	\$314	\$216	\$439	\$1,472

YEAR 2000 COMPUTER ISSUE The Company uses a significant number of computer software programs and embedded operating systems that were not originally designed to process dates beyond 1999. The Company has implemented a project to ensure that the Company's systems will function properly in the year 2000 and thereafter. The Company's Y2K project comprises five phases for each affected system: inventory, assessment, remediation, testing and implementation. Inventory and assessment phases were completed for all systems by first quarter 1999. As of June 30, 1999 the Company has completed every phase, through implementation, of 94% of its mission-critical systems, which is consistent with the industry as a whole as reported by the Air Transport Association (ATA). Remediation, testing and implementation of all remaining systems is scheduled to take place during the third and early fourth quarters of 1999. The Company believes that, with modifications to its

15

existing software and systems and/or conversions to new software, the year 2000 issue will not pose significant operational problems. Most of the Company's information technology projects in the last several years have made the affected systems year 2000 compliant. The direct costs of projects solely intended to correct year 2000 problems are currently estimated at less than \$2 million. The Company does not track certain costs attributable to year 2000, such as salaries of information technology staff not dedicated entirely to the project. Additional systems currently under review may require further resources. The Company does not expect any cost increases to have a material effect on its results of operations.

The Company is also in contact with its significant suppliers and vendors with which its systems interface and exchange data or upon which its business depends. These efforts are designed to minimize the extent to which its business will be vulnerable to their failure to remediate their own year 2000 issues. The Company has received favorable Y2K readiness responses from all of its mission-critical and 95% of its other high-priority vendors and suppliers, and continues to follow up to ensure readiness predictions are being met. The Company's business is also dependent upon certain governmental

organizations or entities such as the Federal Aviation Administration (FAA) that provide essential aviation industry infrastructure. The Company is working with the ATA and the International Air Transport Association (IATA) to monitor the progress of FAA and airports in making their systems year 2000 compliant. In addition, the Company is independently working with certain rural Alaska airports. There can be no assurance that such third parties on which the Company's business relies will successfully remediate their systems on a timely basis. The Company's business, financial condition or results of operations could be materially adversely affected by the failure of its systems or those operated by other parties to operate properly beyond 1999. Areas that could be adversely affected include flight operations, maintenance, planning, reservations, sales, accounting and the frequent flyer program.

The Company already has in place certain disaster contingency plans anticipating the potential loss of essential services such as electricity and financial accounting systems. The Company is building its year 2000 contingency planning on these existing plans. The Company is also developing and executing additional contingency plans designed to allow continued operation in the event of failure of key internal and third party systems or products. This planning involves (a) making a list of critical operations processes, (b) assessing the effect of their failure on safety, operations and revenue, (c) quantifying the risk of failure of each, and (d) based on the foregoing, developing a discrete contingency plan for each potential failure. Where applicable, the Company will communicate its plans to airports to maximize coordination with their own contingency planning. The Company expects to complete its contingency planning during the third and fourth quarters of 1999. The foregoing Year 2000 Computer Issue comments include forward-looking statements regarding the performance of the Company. Actual results may differ materially from these projections. Factors that could cause results to differ include the availability of adequate resources to complete the Company's year 2000 plan, the ability to identify and remediate noncompliant systems, and the success of third parties in remediating their year 2000 issues.

16

PART II. OTHER INFORMATION ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

(a) Air Group's annual meeting of stockholders was held on May 18, 1999.(b) Not applicable.

(c) The 1999 Long-Term Incentive Equity Plan was approved with 22,251,139 votes for, 2,105,280 votes against, and 105,982 votes abstaining. The authorization to increase common stock from 50 million to 100 million shares was approved with 21,532,326 votes for, 2,849,242 votes against, and 80,833 votes abstaining. Three directors were elected with the following results:

Director	Votes For	Votes Against or Withheld	Broker Non-Votes
B. I. Mallott	23,857,965	604,436	0
P. Q. Stonesifer	23,850,245	612,156	0
R. A. Wien	23,858,022	604,379	0

ITEM 5. OTHER INFORMATION ALLIANCES WITH OTHER AIRLINES

Alaska and Horizon have announced a number of new marketing alliances with other airlines that allow reciprocal frequent flyer mileage accrual and redemption privileges and codesharing on certain flights. The purpose of the alliances is to enhance Alaska's and Horizon's revenues by (a) providing our customers more value by offering them more travel destinations and better mileage accrual/redemption opportunities, and (b) gaining access to more connecting traffic from other airlines. The following table shows which of these relationships were existing as of December 31, 1998 (Existing), which are new (New) and which are planned later in 1999 (Planned).

	FREQUENT FLYER		
	AGREEMENT	BY OTHER AIRLINES	BY ALASKA/HORIZON
MAJOR U.S. OR INTERNATIONAL AIRLINES			
American Airlines	New	Planned	None
British Airways	Existing	None	None
Canadian Airlines	New	New	New
Continental Airlines	New	New	New
KLM	Existing	None	Existing
Northwest Airlines	Existing	Existing	Existing
Qantas	Existing	None	New
TWA	Existing	None	None
COMMUTER AIRLINES			
American Eagle	Existing*	Existing	None
Era Aviation	Existing*	Existing	None
Harbor Airlines	Existing*	Existing	None
Trans States Airlines	Existing*	Existing	None
PenAir	Existing*	Existing	None
Reeve Aleutian Airways	Existing*	Existing	None

* This airline does not have its own frequent flyer program. However, Alaska's Mileage Plan members can accrue and redeem miles on this airline's route system.

17

EMPLOYEES

In June 1999, a new 42-month contract covering approximately 1,100 aircraft maintenance technicians, technician helpers, janitors and fleet service employees was ratified. The contract establishes enhanced rates of pay, retirement, health and 401(k) benefits. It also provides for a union shop and, in the event the parties cannot reach agreement on a new contract, requires binding arbitration of certain issues including rates of pay. The contract is amendable December 25, 2002.

Alaska and the Association of Flight Attendants are continuing negotiation of a new labor contract covering approximately 1,900 flight attendants. Alaska and the International Association of Machinists (IAM) are continuing negotiation of a new contract (covering approximately 1,000 rampservice and stock clerk employees) with the assistance of a federal mediator. Alaska and the IAM are also continuing negotiation, with the assistance of a federal mediator, of a new contract covering approximately 3,300 clerical, office and passenger service employees.

During the first quarter of 1999, a federal mediator was assigned to assist Horizon and the International Brotherhood of Teamsters in the negotiation of an initial labor contract covering approximately 600 pilots. One week of negotiations occurred in June 1999 and further negotiations are planned for August 1999.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

- (a) Exhibit 27 Financial data schedule.
- (b) The following report on Form 8-K was filed during the second quarter of 1999: (1) Agreement to acquire 15 de Havilland Dash 8 Q400 aircraft filed on June 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the registrant

has duly caused this report to be signed on its behalf by the undersigned there nto duly authorized.

ALASKA AIR GROUP, INC.

Registrant

Date: July 28, 1999

/s/ John F. Kelly

John F. Kelly

Chairman, President and Chief Executive Officer

/s/ Harry G. Lehr

Harry G. Lehr Senior Vice President/Finance

(Principal Financial Officer)

18

<ARTICLE> 5 <LEGEND> THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM ALASKA AIR GROUP, INC. SECOND QUARTER 1999 FINANCIAL STATEMENTS AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS </LEGEND> <MULTIPLIER> 1,000

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<eps-diluted></eps-diluted>		02.35