

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>BECK GARY L</u> (Last) (First) (Middle) <u>19300 INTERNATIONAL BLVD</u> (Street) <u>SEATTLE WA 98188</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>03/08/2018</u>	3. Issuer Name and Ticker or Trading Symbol <u>ALASKA AIR GROUP, INC. [ALK]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>PRES & CEO/HORIZON AIR</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) <u>01/25/2018</u>
			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<u>EMPLOYEE STOCK OPTION (RT TO BUY)</u> (1)	<u>02/14/2016</u>	<u>06/30/2018</u>	<u>COMMON STOCK</u>	<u>1,620</u>	<u>19</u>	<u>D</u>	
<u>EMPLOYEE STOCK OPTION (RT TO BUY)</u> (1)	<u>02/11/2017</u>	<u>06/30/2018</u>	<u>COMMON STOCK</u>	<u>2,860</u>	<u>24.4</u>	<u>D</u>	
<u>EMPLOYEE STOCK OPTION (RT TO BUY)</u> (1)	<u>02/11/2018</u>	<u>06/30/2018</u>	<u>COMMON STOCK</u>	<u>3,400</u>	<u>38.755</u>	<u>D</u>	
<u>EMPLOYEE STOCK OPTION (RT TO BUY)</u> (1)	<u>02/10/2018</u>	<u>06/30/2018</u>	<u>COMMON STOCK</u>	<u>1,520</u>	<u>65.37</u>	<u>D</u>	

Explanation of Responses:

1. STOCK OPTIONS PREVIOUSLY GRANTED TO MR. BECK ON 2/14/12, 2/11/13, 2/11/14, AND 2/10/15 WERE INADVERTENTLY OMITTED FROM THE FORM 3 ORIGINALLY FILED ON 1/25/18.

JEANNE E GAMMON,
ATTORNEY IN FACT FOR 03/08/2018
GARY L BECK

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.