

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**OMB APPROVAL**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DOBBS KELLEY J</u> <hr/> (Last) (First) (Middle) <u>ALASKA AIRLINES, INC.</u> <u>19300 INTERNATIONAL BLVD</u> <hr/> (Street) <u>SEATTLE WA 98188</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>06/19/2007</u>	3. Issuer Name and Ticker or Trading Symbol <u>ALASKA AIR GROUP INC [ALK]</u> <hr/> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP/HR, STRATEGY & CULTURE</u> <hr/> 5. If Amendment, Date of Original Filed (Month/Day/Year) <hr/> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
COMMON STOCK ⁽¹⁾	322	I	ESOP TRUST
COMMON STOCK ⁽²⁾	7,070	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	12/19/1998	12/19/2007	COMMON STOCK	1,000 ⁽³⁾	35.25	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	05/25/2000	05/25/2009	COMMON STOCK	1,000 ⁽³⁾	39.6875	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/30/2002	01/30/2011	COMMON STOCK	2,050 ⁽³⁾	31.8	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/11/2004	02/11/2013	COMMON STOCK	1,075 ⁽³⁾	18.76	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	08/30/2006	08/30/2015	COMMON STOCK	2,100 ⁽⁴⁾	32.96	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	09/13/2007	09/13/2016	COMMON STOCK	2,370 ⁽⁴⁾	37.96	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/31/2008	01/31/2017	COMMON STOCK	2,270 ⁽⁴⁾	42.85	D	
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	06/14/2008	06/14/2017	COMMON STOCK	3,716 ⁽⁴⁾	27.4	D	

Explanation of Responses:

1. SHARES HELD IN TRUST UNDER THE ALASKA AIR GROUP 401(K) PLAN AS OF JUNE 15, 2007.
 2. SHARES HELD IN CONNECTION TO RESTRICTED STOCK AWARDED UNDER THE 2004 LONG-TERM INCENTIVE PLAN; SUBJECT TO FORFEITURE.
 3. OPTIONS VESTED IN FOUR EQUAL ANNUAL INSTALLMENTS AND ARE NOW FULLY VESTED AND EXERCISABLE.
 4. OPTIONS VEST 25% EACH YEAR FOR FOUR YEARS.

KAREN A. GRUEN FOR
KELLEY J. DOBBS,
ATTORNEY-IN-FACT

06/20/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.